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For Immediate Release

TEACHERS GET A CREATIVE BOOST IN “HANDS-ON” SCIENCE TEACHING
WITH NEW TOSHIBA/NSTA EXPLORAVISION WEB SEMINARS

--Free Online “Teacher’s Aid” Presentations Cover Everything from How to Get Started in the World’s Largest K-12 Science Competition to Helpful Tips for Winning Projects --

Arlington, VA, September 1 – The Toshiba/National Science Teachers Association ExploraVision Awards Program, the world’s largest K–12 science and technology competition, is giving teachers an easy way to boost their students’ interests in STEM (science, technology, engineering and math) education with a new series of Web seminars to help them and their students become involved in this year’s program. Designed as simple and instructional “teacher’s aids,” the free seminars are all geared toward helping teachers make science more fun and engaging. The presentations will be hosted through the [NSTA Learning Center](#), beginning September 15th with the topic, “What Is ExploraVision and How Can I Use It?” (See below for complete schedule and descriptions). In addition to the classroom help afforded teachers by the seminars, all participants will receive a certificate of participation as well as a one-year subscription to SciGuides (<http://learningcenter.nsta.org/sciguides.aspx>), a valuable web-based resource of pre-reviewed websites for science teachers looking to integrate the web into their teaching.

The ExploraVision program, sponsored by Toshiba and administered by the NSTA, was created to help motivate young students across the U.S. and Canada to excel in science and technology. It challenges teams of 2-4 students to research scientific principles and current technologies as the basis for designing innovative technologies that could exist in 20 years. Since its inception, more than 270,000 students have participated.

Web Seminars Will Help Teachers Make Science More Fun

With a growing number of educators across the U.S. and Canada utilizing the Toshiba/NSTA ExploraVision Awards program as part of their regular science curriculum, the Web seminars are designed to help teachers energize their students to excel in science and provide a creative classroom boost for teaching important STEM subjects. Toshiba/NSTA ExploraVision Ambassadors, including past winning coaches and mentors, will participate in

each Web presentation, and archives of the seminars and the presenters' PowerPoint presentations will also be available through links on the Web page.

Toshiba/NSTA ExploraVision Web Seminar Schedule:

- **September 15, 2010** – [What is ExploraVision and How Can I Use It?](#)
Focus: How you can get your class started in the ExploraVision competition. Past winning coaches will address the benefits of utilizing the ExploraVision program in your classroom, how you can use ExploraVision to put into practice many of the National Science Education Standards, and the prizes that you, your students, and your school can win.
- **October 13, 2010** – [How Can I Win ExploraVision?](#)
Focus: How you can help your students win in ExploraVision. Past winning coaches will provide tips on the basic components of ExploraVision entries, the various ways you and your students can submit entries, and some tips and pointers on how you can help your students produce higher quality entries.
- **November 17, 2010** – [Online Resources](#)
Focus: ExploraVision's online resources. Past winning coaches will address the online resources available to ExploraVision coaches including lesson plans, timelines, and testimonials, as well as a detailed look at how coaches can use the ExploraVision online registration/submission system to submit entries.
- **January 12, 2011** – [How to Avoid Disqualification in ExploraVision?](#)
Focus: How to avoid disqualification in this year's ExploraVision competition. Past winning coaches will address the rules and required entry components of ExploraVision and how to avoid common entry mistakes.

In Toshiba/NSTA ExploraVision Awards, students discover the wonders of science and the potential for technological advancement while using their imaginations to contemplate a better future. Applications for next year's competition will be available online at exploravision.org starting August 30 and are due by February 2, 2011. For more information or an application for 2011, visit www.exploravision.org or e-mail exploravision@nsta.org. Follow ExploraVision on Twitter [@exploravision](https://twitter.com/exploravision) or on Facebook at www.Facebook.com/ToshibaNSTAExploraVision.

About Toshiba

The Tokyo-based Toshiba Corporation is a leading innovator and diversified manufacturer and marketer of advanced electronic and electrical products, spanning information and communications equipment and systems, Internet-based solutions and services, electronic components and materials, power systems, industrial and social infrastructure systems, and household appliances. Toshiba employs over 14,000 people in North America and Toshiba America, Inc., is the holding company for five Toshiba operating companies in the United States.

Toshiba's U.S.-based companies and some of their chief products are as follows: Toshiba America Electronic Components, Inc. (Semiconductors, Flash Memory-Based Storage Solutions, LCD, and custom chips); Toshiba America Information Systems, Inc. (Laptop Computers, Hard Disk Drives, Telephony Products, Flat Panel LCD TVs, and portable products); Toshiba America Business

Solutions, Inc. (Copiers, Facsimiles, Printers); Toshiba International Corporation (Motors, Motor Controls, Power Electronics, Power Generation Equipment, Automation); Toshiba America Medical Systems, Inc. (Computed Tomography, Magnetic Resonance, X-ray and Ultrasound); Toshiba America Nuclear Energy Corporation (Advanced Boiling Water Nuclear Reactors); Toshiba America Foundation (Supports science and mathematics education across the United States) and Toshiba of Canada, Ltd. (Made up of four operating divisions).

About NSTA

The Arlington, VA-based National Science Teachers Association (NSTA), www.nsta.org, is the largest professional organization in the world promoting excellence and innovation in science teaching and learning for all. NSTA's current membership includes approximately 60,000 science teachers, science supervisors, administrators, scientists, business and industry representatives, and others involved in science education.

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