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**Media Advisory**

**President Obama Hosts Toshiba/NSTA ExploraVision Awards Winners  
At White House Science Fair**

October 18, 2010 - Anika Patel and Angela Riggins of Forest Ridge School in Bellevue, Wash. are traveling to the Nation's Capital this weekend with their parents and teacher, Steven Harris, to participate in the White House Science Fair, taking place Monday, October 18. The 7<sup>th</sup> grade students recently won first place in the 7-9th grade category of the 2010 [Toshiba/NSTA ExploraVision](#) Awards Program, a science competition that encourages K-12 students to explore and create a vision of future technology combining their imaginations with the tools of science.

Their winning entry, the EPPIC – Ecological Paper Printing and Ink Collector, a futuristic laser printer system that would extract used ink from paper by reducing the graphene surface contact area, then reusing the collected ink and paper to make new prints. Key to the innovation is a new type of ink technology that would stick to paper, yet also have the ability to release from it when necessary. The students looked to the world of nature for their inspiration; specifically the Gecko, which has the ability to “stick” and “unstick” its feet. For a complete demonstration of the technology go to: <http://dev.nsta.org/evwebs/1755F/>.

The White House Science Fair fulfills a commitment the President made at the November 2009 launch of his Educate to Innovate campaign, a nationwide initiative to inspire boys and girls to excel in math and science. The science fair kicks off a week-long series of events that culminates with the USA Science and Engineering Festival on the National Mall.

To schedule an interview with the students or an NSTA spokesperson, please contact Lisa Cazzola at 212-388-1400.

**About ExploraVision**

Sponsored by Toshiba and administered by the National Science Teachers Association (NSTA), the ExploraVision Awards program was created to help motivate young students to excel in science and

technology. It challenges teams of 2-4 students to research scientific principles and current technologies as the basis for designing innovative technologies that could exist in 20 years. The program is currently celebrating its 19<sup>th</sup> year. For more information, visit [www.exploravision.org](http://www.exploravision.org).

### **About Toshiba**

The Tokyo-based Toshiba Corporation is a leading innovator and diversified manufacturer and marketer of advanced electronic and electrical products, spanning information and communications equipment and systems, Internet-based solutions and services, electronic components and materials, power systems, industrial and social infrastructure systems, and household appliances. Toshiba employs over 20,000 people in North America and Toshiba America, Inc., [www.toshiba.com](http://www.toshiba.com) is the holding company for five Toshiba operating companies in the United States.

Toshiba's U.S.-based companies and some of their chief products are as follows: Toshiba America Electronic Components, Inc. (Semiconductors, Flash Memory-Based Storage Solutions, LCD, and custom chips); Toshiba America Information Systems, Inc. (Laptop Computers, Hard Disk Drives, Telephony Products, Flat Panel LCD TVs, and portable products); Toshiba America Business Solutions, Inc. (Copiers, Facsimiles, Printers); Toshiba International Corporation (Motors, Motor Controls, Power Electronics, Power Generation Equipment, Automation); Toshiba America Medical Systems, Inc. (Computed Tomography, Magnetic Resonance, X-ray and Ultrasound); Toshiba America Nuclear Energy Corporation (Advanced Boiling Water Nuclear Reactors); Toshiba America Foundation (Supports science and mathematics education across the United States) and Toshiba of Canada, Ltd. (Made up of four operating divisions).

### **About NSTA**

The Arlington, VA-based National Science Teachers Association (NSTA), [www.nsta.org](http://www.nsta.org), is the largest professional organization in the world promoting excellence and innovation in science teaching and learning for all. NSTA's current membership includes approximately 60,000 science teachers, science supervisors, administrators, scientists, business and industry representatives, and others involved in science education.